

## **PATRICK M. LAVELLE**

**Director, President and Chief Executive Officer (CEO) VOXX International Corp**

Patrick M. Lavelle was elected President and CEO of VOXX International in May 2005 following stints as Vice President of VOXX International, Senior Vice President, and President of VOXX Electronics Corp. He was elected to the VOXX International Board of Directors in 1993 and serves as a Director of most of VOXX International's operating subsidiaries. Lavelle joined VOXX International as an audio salesman and held numerous sales management positions before being appointed Vice President of Mobile Accessory Products in 1980. Under Lavelle's direction, VOXX International diversified into the mobile electronics category and quickly became a dominant manufacturer of automotive entertainment and security systems. By 1992, VOXX International's Mobile Division was consolidated into VOXX Electronics Corp, and Lavelle became its first President.

Under Lavelle, the company has been active on the acquisition front and expanded its lines and brands including developing a significant international business. Some of the brands acquired include well-known names such as Klipsch, RCA, Acoustic Research, Jensen, Code Alarm, and Terk, as well as international brands such as Magnat, Heco, and Mac Audio. A veteran of the consumer electronics industry, Lavelle takes an active role in the Consumer Electronics Association (CEA)<sup>®</sup>, where he has held several key committee positions over the years. Among the more notable posts he held in CEA are Chairman of the In-Vehicle Electronics Board, Chairman of the Consumer Electronics Association, and Executive Board. Currently, Lavelle sits on the CEA Executive Board as an industry analyst and past chair. He is active in his community and serves on the Board of Trustees at his alma mater, Marist College in New York.



## **C. MICHAEL STOEHR**

Director, Senior VP and Chief Financial Officer (CFO) VOXX International Corp

C. Michael Stoehr has been VOXX International's Chief Financial Officer since 1979 and Senior Vice President since 1990. When the company filed its IPO in 1987, Stoehr became part of the VOXX International Board of Directors.

Stoehr was instrumental in the company's 1987 IPO, the subsequent 144 Subordinated Debenture offering, and its ultimate conversion. Additionally, he manages the financial side of the company's acquisition program, which has added ten businesses to the VOXX International family to date. VOXX International's Management Information Services (MIS) group, which is a staff of nearly 60 all report to Stoehr. By 2009, Stoehr established a new company-wide buying and inventory control programs as part of the budgetary controls. Before joining VOXX International, Stoehr was a commercial loan officer at Chase.



## **LORIANN SHELTON**

Chief Operating Officer (COO) VOXX International Corp

Loriann Shelton has served as VOXX's Chief Operating Officer since 2016. She works closely with the Company's leadership team, developing and implementing strategic process improvement programs to enhance efficiencies across VOXX's global footprint. She is also responsible for budgeting, forecasting and management of the accounting and credit groups, and oversees all public reporting functions for corporate and the Company's various subsidiaries. Ms. Shelton oversees more than 150 employees worldwide in the Corporate Shared Services Groups, including Accounting, Accounts Payable, Corporate Compliance, Credit, Customer Service, Display, Human Resources, Logistics, Operations, and Web Services.

Ms. Shelton previously held the positions of Chief Accounting Officer since 2012 and Senior Vice President since 2006. During these periods, she also served as the Chief Financial Officer of VOXX Electronics Corp. and VOXX Accessories Corp. Prior to that, she was Vice President of Finance and Controller for VOXX Electronics Corp.

Shelton earned her Master's degree in Business Administration (MBA) in Finance from Long Island University (LIU), CW Post. She is actively engaged with several charitable organizations and serves on both the American Heart Association's Long Island Board of Directors and its Long Island Go Red for Women Luncheon Committee.



## **T. PAUL JACOBS**

**Chief Executive Officer (CEO) Klipsch Group, Inc. wholly-owned subsidiary of VOXX**

T. Paul Jacobs is CEO of Klipsch Group, Inc., a wholly-owned subsidiary of VOXX International Corporation and leading global manufacturer of premium sound solutions for the consumer and professional markets. With the legendary Klipsch®, Jamo®, and Energy® brands under its corporate umbrella, Klipsch Group offers more than 160 collective years of superior engineering and world-class research and development experience.

Before being named CEO, Jacobs served as president and chief operating officer of Klipsch Group, Inc. and was responsible for the company's operations. Through previous years, Paul progressed several executive level positions at Klipsch, including president of the Klipsch and Jamo brands, executive vice president, chief operating officer, company vice president, and vice president of worldwide sales.

He first joined Klipsch as a manufacturer's representative after working as sales manager for Lyons & Associates, a consumer electronics rep firm, and as regional sales manager for Fretter Appliance. Altogether Jacobs Career represent significant retail, manufacturing, sales and management experience totaling over 30 years.



**IAN GEISE**

President VOXX Accessories Corp. wholly-owned subsidiary of VOXX

Ian Geise joined VOXX Accessories Corporation in 2008 following management positions with Sirius Satellite Radio (2000-2007), Directv (1998-2000), and Directv's Latin American affiliate (1995-1998). Within Voxx Accessories Corp., he has served as Vice-President, Marketing, and most recently as Senior Vice-President, Marketing ,and Product Management.

As President of Voxx Accessories, Geise will be responsible for sales/ product development, engineering, marketing, sourcing, and purchasing. The VOXX Accessories portfolio includes Acoustic Research, RCA, RCA Symphonix, TERK, 360 Fly, Singtrix, Jensen and Surface brands. The company's product lines are diverse and cover a broad range of consumer electronics. These electronics include wireless speakers, headphones, sports action cameras, baby monitors, mobile charging stations, mobile accessories, clock radios, remote controls, indoor/outdoor TV reception, HDMI cables, additional A/V connectivity accessories, personal sound amplifiers, surge protectors, power conditioning, cleaning, and care products.

Geise is no stranger to new product development and product launches. At Sirius, Geise was responsible for the retail marketing execution, and at Voxx, he has led the successful launch of the 808 audio brand, which has met with widespread consumer acceptance. Geise works in close collaboration with the Company's retail distribution including the development of joint marketing promotions with some of the industry's giants.



## **EDWARD D. MAS**

President VOXX Automotive Group a division of VOXX

Edward D. Mas is President of VOXX Automotive, a VOXX International Corporation business unit. He was appointed to this role in 2018 from Executive Vice President of the unit, which covers the development and distribution of innovative solutions for many of the world's largest automotive OEMs and to the automotive aftermarket.

Mas is charged to take VOXX Automotive to the next level in terms of innovation, market leadership and overall business performance. He brings 20 year's experience across the spectrum of automotive electronics in product, quality, financial, operational and supply chain management (SCM) and another decade of experience in various manufacturing roles.

Prior to joining VOXX International, Mas held a variety of leadership positions at Invision Automotive Systems, which was acquired by VOXX in 2010. Previously, Mas was Director of Manufacturing at Panasonic Automotive Systems where he improved overall operational excellence and performance, while supervising over 2,500 employees across multiple facilities. In this position, Mas successfully managed \$1 billion of material and inventory annually through supply chain activities as well as overseeing more than \$500 million of production through domestic and off-shore plants.

He is an expert in global lean manufacturing, quality system management, cost control and new product launch process and delivery. He holds a BS in Business Administration from Clayton State University, Georgia.



## **ARON DEMERS**

Senior Vice President VOXX Automotive Group a division of VOXX

Aron Demers is a 27-year CE Industry veteran that was recently appointed as Senior Vice President of VOXX/ Hirschmann Automotive Aftermarket in March 2016. Demers' new role has given him complete responsibility for the VOXX Electronics Group 12 Volt aftermarket sales/ product development as well as the company's financial performance, budgeting, forecasting, inventory management, sales, and management of VOXX 12 Volt Aftermarket sales groups. VOXX Electronics includes the Aftermarket activities for the Advent, Audiovox, Code-Alarm, Invision, Movies-2-Go, Omega, Prestige, and Pursuit brands as well as the continued distribution of the SXM Satellite radio products.

Demers began his career at VOXX in 1995 as the Western Regional Retail Sales Manager for AEC and has held the position of Vice President of Sales since 1997. He was instrumental in the launch of the Mobile Video group, one of the most successful in the 12 Volt category. Demers enjoys strong relationships with the Company's 12 Volt distribution that includes its distributor, car dealer, and independent retailer forces.

Demers is active in the Consumer Electronics Industry and supports groups such as CTA, MESA, and MERA.



## **JEFF CARTER**

Chief Executive Officer (CEO) EyeLock LLC subsidiary of VOXX

Jeff Carter is CEO of EyeLock LLC, a majority owned company of VOXX international Corporation. He was appointed to this role in 2018, then serving as Chief Technology Officer (CTO) of the Company which is an acknowledged leader in advanced iris authentication solutions, biometrics and security. Because the iris contains much more unique identity information than any other biometric, with the exception of DNA, it is the most accurate real-time human identifier. In addition, no two irises are alike, not even in identical twins, so iris is most suitable for the highest security applications.

Prior to joining EyeLock, Carter has held a variety of leadership positions in high growth companies, and most recently at Bank of America as its Chief Innovation Officer. In that role, he founded the Center for Future Banking, a joint venture between Bank of America and MIT that researched the impact of identity on global banking.

Carter is an expert in Six Sigma; he has authored multiple books; spoken twice at TED; and is the holder of numerous patents.

